

012884

Leave 9 to 5. Love time off.



Picture Description¹⁾

A low-angle, black-and-white shot captures a large billboard advertising "Edelweiss" with the tagline "Leave 9 to 5. Love time off." featuring a woman in a body of water.

Analysis¹⁾

This black and white photograph captures an elevated billboard from a low-angle perspective, enhancing its imposing presence. The billboard displays an advertisement for Edelweiss, featuring a woman partially submerged in water, seen from the back, with the text "Leave 9 to 5. Love time off." The sky is washed out, and intricate power lines crisscross the upper portion of the frame, adding a complex urban texture. The image's high contrast and distressed aesthetic, marked by specks and scratches, suggest a deliberate attempt to evoke a sense of age and timelessness, inviting contemplation on escapism and the allure of leisure.

Picture Data

	Type / Size	By	Web Link
Exposure	Digital	Frank Titze	
Developing	—	—	
Enlarging	—	—	
Scanning	—	—	
Processing	Digital	Frank Titze	
	Exposure	Processing	Published
Dates	12/2022	03/2023	06/2025
	Width	Height	Bits/Color
Original Size	7560 px	4340 px	16
Ratio ca.	1.74	1	—
Exposure	24x36 mm		
Location	—		
Title (German)	Leave 9 to 5. Love time off.		

Remarks

¹⁾Text is AI generated - Reviewed / Corrected