

011578

In Balance ganz leicht



Picture Description¹⁾

A billboard advertises 'Hirschquelle' water, featuring an photograph of a bearded man in a yoga pose, a glass bottle, and a crate of water bottles.

Analysis¹⁾

This photograph captures a street scene dominated by a large advertising billboard attached to the side of a white building. The billboard features an advertisement for Hirschquelle mineral water, showcasing a person in a yoga pose, a bottle of water, and a six-pack carrier of water bottles. The advertisement's tagline is "In Balance ganz leicht"; (In Balance, very easy). The building's architecture includes windows with a grid pattern and a doorway with geometric tilework. The photograph's composition emphasizes the juxtaposition of the commercial advertisement with the urban environment.

Picture Data

	Type / Size	By	Web Link
Exposure	Digital	Frank Titze	
Developing	—	—	
Enlarging	—	—	
Scanning	—	—	
Processing	Digital	Frank Titze	
	Exposure	Processing	Published
Dates	05/2023	06/2023	06/2024
	Width	Height	Bits/Color
Original Size	5012 px	5012 px	16
Ratio ca.	1	1	—
Exposure	24x36 mm		
Location	—		
Title (German)	In Balance ganz leicht		

Remarks

¹⁾Text is AI generated - NOT reviewed and/or corrected