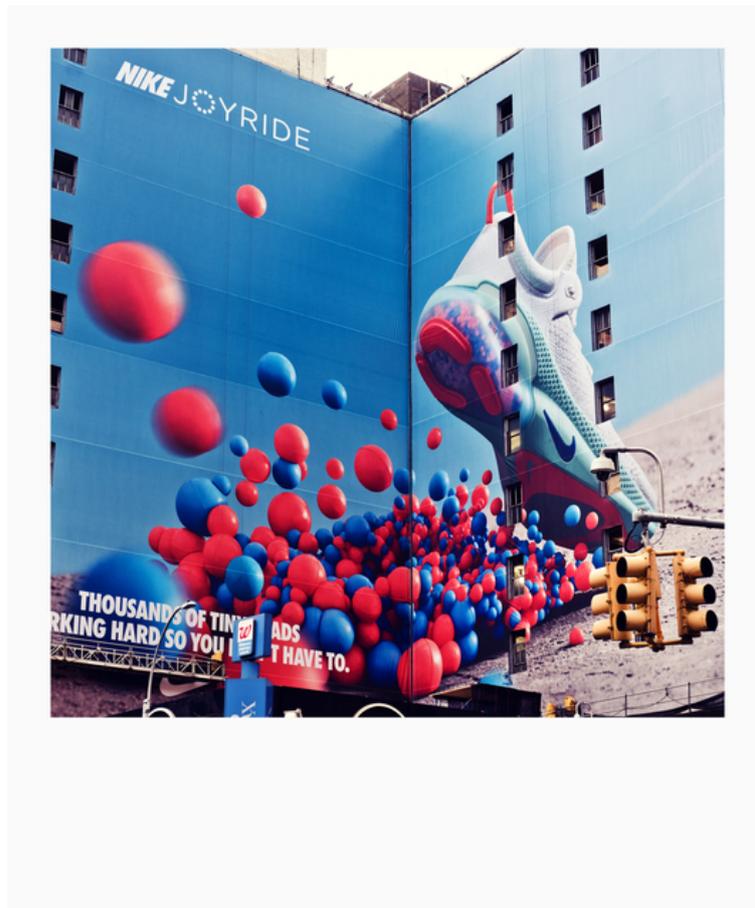


010819

Shoe Balls



Picture Description¹⁾

A large Nike Joyride advertisement on the side of a building with red and blue balloon decorations.

Analysis¹⁾

This striking photograph captures a large-scale Nike Joyride advertisement displayed on the corner of a building. The vibrant blue backdrop features the 'Nike Joyride' logo and a dynamic array of red and blue spheres, seemingly floating towards a giant sneaker. The sneaker itself is depicted on the adjacent wall, creating a three-dimensional effect that interacts with the building's architecture. The composition is further enhanced by the urban environment, including a traffic light and signage, which add a sense of scale and context to the advertisement. The photograph emphasizes the innovative and eye-catching nature of the marketing campaign, blending art, advertising, and urban landscape.

Picture Data

	Type / Size	By	Web Link
Exposure	Digital	Frank Titze	
Developing	—	—	
Enlarging	—	—	
Scanning	—	—	
Processing	Digital	Frank Titze	
	Exposure	Processing	Published
Dates	09/2019	11/2019	07/2023
	Width	Height	Bits/Color
Original Size	5546 px	6655 px	16
Ratio ca.	1	1.20	—
Exposure	24x36 mm		
Location	—		
Title (German)	Schuh Bälle		

Remarks

¹⁾Text is AI generated - NOT reviewed and/or corrected