

010178

BE a STAR



Picture Description¹⁾

A promotional truck with the slogan 'Don't be a bully, be a star' and the photograph of wrestler Big E, advocating tolerance and respect in an urban setting.

Analysis¹⁾

This striking photograph captures a promotional truck adorned with an anti-bullying campaign message: "Don't be a bully, be a star." The backdrop features a bustling urban cityscape with buildings of varying heights and architectural styles, suggesting a location within a major city, possibly New York City. The side of the truck showcases a large, smiling photograph of Big E, a WWE personality, as part of the campaign. The graphic design is bold, with contrasting colors and large text, ensuring the message is easily visible. The overall composition is dynamic, with the truck's length stretching across the frame, effectively conveying the scale and impact of the advertising initiative.

Picture Data

	Type / Size	By	Web Link
Exposure	Digital	Frank Titze	
Developing	—	—	
Enlarging	—	—	
Scanning	—	—	
Processing	Digital	Frank Titze	
	Exposure	Processing	Published
Dates	09/2019	09/2019	01/2023
	Width	Height	Bits/Color
Original Size	7430 px	3202 px	16
Ratio ca.	2.32	1	—
Exposure	24x36 mm		
Location	—		
Title (German)	BE a STAR		

Remarks

¹⁾Text is AI generated - NOT reviewed and/or corrected