

009137

Shiny M




Picture Description¹⁾

A silhouetted McDonald's sign stands against a bright, sunlit sky, creating a stark contrast.

Analysis¹⁾

This photograph captures a stark silhouette of a McDonald's sign against a blazing sun. The intense backlight creates a dramatic contrast, rendering the surrounding landscape into a deep, almost impenetrable black. A street sign to the right adds to the sense of place, but is also cloaked in shadow. The starkness of the scene, combined with the iconic photograph of the McDonald's sign, creates a compelling visual paradox: the familiar rendered unfamiliar, the mundane made monumental. The heavy contrast emphasizes form and evokes a sense of urban alienation and the pervasive presence of commercial branding in the modern landscape.

Picture Data

| | Type / Size | By | Web Link |
|----------------|--------------|-------------|---|
| Exposure | Digital | Frank Titze |  |
| Developing | — | — | |
| Enlarging | — | — | |
| Scanning | — | — | |
| Processing | Digital | Frank Titze | |
| | Exposure | Processing | Published |
| Dates | 08/2020 | 09/2020 | 12/2021 |
| | Width | Height | Bits/Color |
| Original Size | 5546 px | 6655 px | 16 |
| Ratio ca. | 1 | 1.20 | — |
| Exposure | 24x36 mm | | |
| Location | — | | |
| Title (German) | Glänzendes M | | |

Remarks

¹⁾Text is AI generated - NOT reviewed and/or corrected