

009127

REAL SIZE




Picture Description¹⁾

A photograph depicts a Camel cigarette advertisement with German text on a building, prominently featuring a pack of cigarettes.

Analysis¹⁾

This photograph captures a large, rectangular billboard affixed to the side of a building, showcasing an advertisement for 'Camel' cigarettes. The billboard features a vibrant color scheme of yellow and blue, with bold lettering in German. The text reads 'NEU ZEIGT WAHRE GRÖSSE,' which translates to 'NEW SHOWS TRUE SIZE,' followed by 'LET'S' and the 'Camel' logo. A box of Camel cigarettes is prominently displayed against a blue backdrop. The pricing of '55 STK 15 EUR' is visible, along with the stark warning 'Rauchen ist tödlich' or 'Smoking is deadly.' The billboard is framed by a metallic structure, and the building itself is weathered and shows signs of age, adding to the street-level urban aesthetic. The street name 'Ensingerstrasse' is visible on a sign to the left of the billboard.

Picture Data

	Type / Size	By	Web Link
Exposure	Digital	Frank Titze	
Developing	—	—	
Enlarging	—	—	
Scanning	—	—	
Processing	Digital	Frank Titze	
	Exposure	Processing	Published
Dates	08/2020	09/2020	12/2021
	Width	Height	Bits/Color
Original Size	7460 px	5012 px	16
Ratio ca.	1.49	1	—
Exposure	24x36 mm		
Location	—		
Title (German)	WAHRE GRÖSSE		

Remarks

¹⁾Text is AI generated - NOT reviewed and/or corrected