

009060

New Heroes



Picture Description¹⁾

A grayscale photograph of a storefront window with red text overlay that reads "ULM BRAUCHT NEUE HELDEN" (Ulm needs new heroes), reflecting the interior which appears to be a fitness or rehabilitation facility.

Analysis¹⁾

This striking monochrome photograph captures a storefront window adorned with vibrant red lettering that proclaims "ULM BRAUCHT NEUE HELDEN" (Ulm needs new heroes). The words are boldly displayed, partially obscuring the interior scene, which features three modern white chairs resting on what appear to be exercise equipment. The reflection in the window adds depth and complexity to the photograph, blending the interior with the outside world. The composition is dynamic, with the angled perspective adding a sense of energy and movement. The contrast between the stark black and white background and the vivid red text creates a visually arresting and thought-provoking piece, likely a promotional message or call to action for the city of Ulm.

Picture Data

	Type / Size	By	Web Link
Exposure	Digital	Frank Titze	
Developing	—	—	
Enlarging	—	—	
Scanning	—	—	
Processing	Digital	Frank Titze	
	Exposure	Processing	Published
Dates	04/2020	04/2020	11/2021
	Width	Height	Bits/Color
Original Size	5112 px	5112 px	16
Ratio ca.	1	1	—
Exposure	24x36 mm		
Location	—		
Title (German)	Neue Helden		

Remarks

¹⁾Text is AI generated - NOT reviewed and/or corrected