

004468

NG and OLUFS



Picture Description¹⁾

A black and white promotional photograph featuring a busy street scene with superimposed text advertising Bang & Olufsen at a specific location, likely a store on the 3rd floor.

Analysis¹⁾

This black and white photograph captures a bustling city scene overlaid with text and corporate branding. In the foreground, a person appears to be holding a camera, though their features are obscured. The background reveals a street filled with pedestrians, framed by buildings with contemporary and traditional architectural styles. The words "NG & OLUFS" are boldly superimposed across the upper portion of the photograph. Below the foreground figure, the text "3. Obergeschoss" and the website address "www.bang-olufsen.com/ulm" are displayed, suggesting an advertisement or promotion for a retail location. The contrast between the candid street photography and the graphic elements creates a sense of urban dynamism and commercial presence.

Picture Data

	Type / Size	By	Web Link
Exposure	Digital	Frank Titze	
Developing	—	—	
Enlarging	—	—	
Scanning	—	—	
Processing	Digital	Frank Titze	
	Exposure	Processing	Published
Dates	07/2016	07/2016	09/2016
	Width	Height	Bits/Color
Original Size	7560 px	4340 px	16
Ratio ca.	1.74	1	—
Exposure	24x36 mm		
Location	—		
Title (German)	NG und OLUFS		

Remarks

¹⁾Text is AI generated - NOT reviewed and/or corrected